AWARDS FOR EXCELLENCE

UDIA NSW CROWN GROUP

IN URBAN DEVELOPMENT

ENTRY INFORMATION
The 2020 UDIA NSW Crown Group Awards for Excellence are now open for entry. In their 26th year, the awards recognise and reward excellence and innovation in the urban development industry. We should be proud as an industry of the work we do in creating cities and communities and these awards give us the opportunity to showcase and celebrate the outstanding work of our peers.

Nominees undergo a rigorous process of assessment and evaluation, and the winners are selected for their standout commitment to excellence. Winners and finalists are able to leverage off the awards’ prestige to promote their projects to the community, key stakeholders and the media. Some winners also have the opportunity to represent NSW in the UDIA National Awards for Excellence.

These awards are an important platform for us to demonstrate to the broader community the commitment of UDIA members to creating liveable, affordable and connected cities, whilst also providing the opportunity for participants to exchange ideas across a wide range of areas, from the latest in technology, sustainability, environmental preservation and cutting-edge marketing.

I encourage you to submit your latest and greatest projects and for those that do, I wish you all the very best.

MICHAEL SHEARGOLD
UDIA NSW President
BENEFITS OF PARTICIPATING IN THE AWARDS

PUBLICITY
The UDIA NSW Crown Group Awards for Excellence is a high-profile annual event that recognises and rewards excellence and innovation in the urban development industry. There are marketing benefits for all entrants, and winners are widely acknowledged by the media, the community and by peers.

NETWORKING
In 2018, the Awards for Excellence Gala Dinner attracted more attendees than ever before, selling out at 1000. Participating in the awards offers a valuable opportunity to engage with industry colleagues and build new business contacts.

CREDIBILITY
Many UDIA NSW members can attest to the benefits of being recognised in the UDIA NSW Crown Group Awards for Excellence program. The awards help drive property sales and enhance the reputation of the winners with the public, local and state authorities, and other key stakeholders.

RECOGNITION AND REWARD
Preparing an entry becomes a team-building exercise and demonstrates the efforts of staff and consultants. The public announcement and celebrations at the awards gala dinner provides an incentive for entrants to continue to strive for excellence.

NATIONAL AWARDS QUALIFICATION
There is an opportunity for select award winners to represent NSW at the UDIA National Awards for Excellence. Eligible winners will be contacted by the UDIA NSW office in late 2020. The National Award winners will be announced at the National Gala Dinner in early 2021.

THE UDIA NSW SEAL
Award winners are entitled to the use of the official UDIA NSW Crown Group Awards for Excellence seal in their marketing and communications. The seal represents the quality of the development and the credibility of the developer.
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<th>ELIGIBILITY</th>
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<td>Excellence in Masterplanned Communities</td>
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<td>Excellence in High-Density Development</td>
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<td>Excellence in Medium-Density Development</td>
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<td>Excellence in Residential Development</td>
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<td>Excellence in Small-Scale Infill Development</td>
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<td>Excellence in Retail Development</td>
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<td>Excellence in Retirement Living</td>
<td>This award recognises retirement living developments that provide particular attention to the needs of retirees.</td>
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<td>Excellence in Aged-Care</td>
<td>This award recognises developments that provide daily living and nursing care services to residents who can no longer live independently.</td>
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<td>Excellence in NSW Regions &amp; ACT Development</td>
<td>This award recognises developments in NSW Regions (Central Coast, Hunter, Mid North Coast, Northern Rivers, New England/North West, Orana, Far West, Southern Highlands &amp; Tablelands, Illawarra, South East NSW, Blue Mountains, Central West, Riverina and Murray-Lower Darling) and the ACT. Entries can be residential, retail, commercial or industrial.</td>
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<td>Excellence in Affordable Development</td>
<td>This award recognises excellence in the delivery of affordable housing that is appropriate for the needs of very low, low, or moderate income households (as defined in the EP&amp;A Act). Entrants should demonstrate initial and ongoing affordability. Entries may include affordable housing delivered through a SEPP, boarding houses or other affordable housing products from private developers and not-for-profit organisations.</td>
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<td>Excellence in Urban Renewal / Adaptive Reuse</td>
<td>This award recognises projects that demonstrate revitalisation and appropriate use of land and/or buildings (including heritage items) in established urban areas. There is no restriction on the inclusion of new elements, provided they are integrated with existing built elements. Entries may include renewing heritage buildings and precincts.</td>
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<td>Excellence in Sustainability &amp; Environmental Technology</td>
<td>This award recognises developments that demonstrate how significant environmental challenges have been overcome, and where research, innovation, design, technology or construction techniques have enabled a significant response to a need for environmental improvement. It may include a mix of environmental, social and financial outcomes or focus exclusively on social, economic or environmental achievements.</td>
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<td>Excellence in Social &amp; Community Infrastructure</td>
<td>This award recognises public or private sector organisations that have demonstrated leadership and innovation in delivering services and/or social infrastructure developments, such as civic/community buildings, schools, hospitals, public buildings, sporting stadiums, educational buildings, etc.</td>
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<td>Excellence in Marketing</td>
<td>This award recognises excellence in marketing of a residential urban or land development project before and/or during the selling stages. Entries are judged on their creative and innovative approach to marketing and branding; appreciation of the market; consumer support and the use of available budget.</td>
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FREQUENTLY ASKED QUESTIONS

DO I HAVE TO BE A MEMBER OF UDIA NSW TO ENTER A PROJECT IN THE AWARDS?
No, however please note that non-members applying to join UDIA NSW and accepted for membership at the time of lodging their award entry will be eligible for member rates.

DOES MY PROJECT HAVE TO BE NEW?
Projects do not have to be completed in the year of the awards but must have been completed no earlier than July 2018. Given the evolutionary nature of developments, projects submitted in previous years may also be re-entered in the current awards program.

MY PROJECT WON A CATEGORY LAST YEAR. CAN I ENTER AGAIN THIS YEAR?
Yes, however you will need to enter into a different category.

ARE THERE ANY LIMITS REGARDING PROJECT LOCATIONS?
Projects must be located in NSW or the ACT.

CAN I ENTER THE SAME PROJECT IN MORE THAN ONE CATEGORY?
Yes. You can enter a maximum of two categories per project.

DOES MY PROJECT HAVE TO BE COMPLETELY BUILT?
Projects must be complete by April 2020, including landscaping (except for Marketing & Masterplanned Communities category entries). In categories with residential components, the judging panel must be given access to the interior of at least one dwelling on the day of judging or the project will be disqualified.

WILL TICKETS BE RESERVED FOR ME AT THE GALA DINNER?
There will be no tickets held for companies who enter into the awards. The Gala Dinner is a sell-out event each year, so please book early to secure your place. If your project does not become a finalist, UDIA NSW will refund your booking in full if you no longer wish to attend. Cancellations must be notified to the UDIA NSW office within one week of the announcement of the finalists. Once the event is sold out we will be unable to provide further tickets.

HOW MUCH DOES IT COST TO ENTER?
UDIA NSW Members: $1095 per submission
Non-Members: $1595 per submission

WHO JUDGES THE AWARDS?
All judges are experienced practitioners from various sectors of the urban development industry. The decision of the judging panel is final and will not be subject to challenge by any entrant.

HOW WILL MY ENTRY BE JUDGED?
Entries will be judged in two stages. In stage one, the judging panel will review all online submissions. Judges reserve the right to disqualify an entry if it does not meet the criteria or move an entry to another category if appropriate and will advise the entrant if this action is deemed necessary. In stage two, judges will conduct a site visit of the project or an interview (marketing entries). Please note that judges must be granted access to at least one dwelling at residential development site visits on the day of judging, otherwise the entry will be disqualified.

HOW DO I PRESENT MY ENTRY?
Awards submissions are to be completed through our online entry portal. You won’t need to submit any hardcopy documents. The website will prompt you to provide written responses (including word limits) to each of the criteria relevant to your chosen category and to upload relevant images and documents. This will assist all entrants in addressing the criteria correctly and presenting clear and comprehensive information; this is essential to ensure your submission is competitive. Visit udiansw.awardplatform.com to get started.

Wentworth Point Marinas by Billbergia Group
IMPORTANT DATES TO REMEMBER

AWARDS OPEN FOR ENTRY
December 2019

COMPLETED SUBMISSIONS DUE
Friday 6 March 2020

JUDGING TOUR
May & June 2020

FINALISTS ANNOUNCED
July 2020

AWARDS FOR EXCELLENCE GALA DINNER
Friday 7 August 2020

GALA DINNER TICKETS ON SALE IN MAY
This event is a sell out each year, so book early to secure your place

THE STAR, PYRMONT | BLACK TIE

ENTRY PROCESS

1. Go to udnsw.awardsplatform.com and create a log in for our online awards portal established in 2019.

2. Follow the online instructions to complete your award submission/s. Submissions are to be completed no later than Friday 6 March 2020. An award entry fee is payable with your completed submission.
   UDIA NSW Members: $1095 per submission
   Non-Members: $1595 per submission

3. The independent judging panel will review all submissions and conduct site inspections or interviews for all entries prior to announcing category finalists.

4. Category finalists will be announced in early July, after the judging tour has concluded.

5. Winners will be announced at the UDIA NSW Crown Group Awards for Excellence Gala Dinner on Friday 7 August 2020 at The Star, Pyrmont.

NEED MORE INFORMATION?

Have you reviewed this brochure and still have questions?
Please contact the UDIA NSW office for more information on the awards program and entry process.

UDIA NSW AWARDS CONTACT

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2020 AWARDS FOR EXCELLENCE
SPONSORS

GOLD SPONSOR

Crown Group

www.crowngroup.com.au

Crown Group is a leading property group active in property development, investment and management. Since 1994 Crown Group has evolved from a boutique operation to an enterprise with a multi-billion dollar development pipeline. The success in both the commercial and residential property market stems from considered expertise and analytical market intelligence combined with a unique understanding of what it takes to create the experience of space.

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XAVIER KNIGHT

Limited sponsorship opportunities remaining - Contact Tony Nicolaou at anicolaou@udiansw.com.au